

News Release

Snow brings Green China business opportunities

-China Business Solutions, February, 2008-

China is slowly recovering from snow disaster. To rebuild public infrastructure is a big task, but there are good opportunities to introduce green solutions from the UK and Europe to develop a new Green China.

Dr. Jianqiu Zheng, Senior Associate of China Business Solutions, is a veteran of the Chinese telecom industry. He says, "Basically, this snow disaster damaged and disrupted power supplies, which directly affected telecommunication systems."

"Mobile telecoms outdoor equipment is most easily damaged by snow storms. Damage to mobile operations systems was much more severe than to landlines."

Dr. Zheng adds: "The Chinese government has to redevelop mobile telecom infrastructure strategies to incorporate green power systems both to improve energy saving and to anticipate unusual disruptions."

Ms Ting Zhang, CEO of China Business Solutions says, "The UK and European telecom and wireless companies have been asking us to search and select green suppliers in China".

"We also receive requests from Chinese telecom-related companies to find energy-saving equipment to reduce power costs and provide sustainable services during bad weather conditions."

Before this snow disaster, China Business Solutions had successfully worked with a major telecom service company to establish their sourcing office in China.

"Low carbon, recyclable, energy-saving manufacturing systems: All suppliers will have to meet this major company's green policy criteria" says Ting Zhang.

Ms Ting Zhang points out, "The mounting demand for green equipment and energy-saving solutions is the emerging trend in telecom industry development."

News Release

“This is the so called new green value chain.” says Ting Zhang.

“It is set to continue.”

Dr. Jianqiu Zheng remarks, “China has lacked consistent and solid policies and activities for solving energy-saving issues”.

“After this snow disaster, we believe it is a spark [of] opportunity for UK and European companies to work with China government and enterprises to implement sustainable telecom infrastructures that incorporate energy saving solutions.”

The Chinese government and telecom companies’ procurement policy will consider low carbon and energy-saving equipment as top priority.

As Dr. Zheng says, “China’s energy problem is [the] world’s problem.”

If you would like to understand how to work with China Business Solutions to search and select your green suppliers in China, or want to introduce your green solutions to the China market, please visit www.chinabusinesssolutions.com , & click “our services”. Alternatively, you can call our service line: 01223-421968. You can also email us at: info@chinabusinesssolutions.com. Our marketing and client service team will be happy to help you.